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## Brightcove to Present at Upcoming Investor Conferences

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ:BCOV), a leading global provider of cloud services for video, today announced that members of its management team will present at upcoming investor conferences during the month of August.

Chief Executive Officer, David Mendels, and Executive Vice President & Chief Financial Officer, Kevin Rhodes, will present at:

- 1 The Oppenheimer 19<sup>th</sup> Annual Technology, Internet & Communications Conference to be held at the Four Seasons Hotel in Boston on Tuesday, August 9, 2016, at 10:25 a.m. ET.

Executive Vice President & Chief Financial Officer, Kevin Rhodes, will present at:

- 1 The Canaccord 36<sup>th</sup> Annual Growth Conference to be held at the InterContinental in Boston on Thursday, August 11, 2016, at 2:30 p.m. ET.

Each presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <http://investor.brightcove.com/>.

### About Brightcove

Brightcove Inc. (NASDAQ:BCOV) is the leading global provider of powerful cloud solutions for delivering and monetizing video across connected devices. The company offers a full suite of products and services that reduce the cost and complexity associated with publishing, distributing, measuring and monetizing video across devices. Brightcove has nearly 5,000 customers in over 70 countries that rely on the company's cloud solutions to successfully publish high-quality video experiences to audiences everywhere. To learn more, visit [www.brightcove.com](http://www.brightcove.com).

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ICR for Brightcove

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