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Ixonos Partners with Brightcove to Deliver Award Winning Video-Centric Apps

Enables media companies and brands to use online video to grow awareness, engagement, and revenue

LONDON--(BUSINESS WIRE)-- Ixonos PLC (OMS: XNS1V), an award-winning creative design technology firm, today announced at IBC in Amsterdam a global services partnership with Brightcove (NASDAQ: BCOV), a leading global provider of cloud services for video, designed to deliver innovative apps that leverage the power of online video to engage audiences and move businesses.

The newly formed partnership will enable Ixonos to drive deeper customer value by providing more complete solutions to its customers that recognize video as a central component to their business. For Brightcove, incorporating Ixonos' design and technical integration services will add an additional value-add component to its existing worldwide consulting services capabilities; strengthening Brightcove's ability to deliver compelling, holistic solutions to its customers.

"For over 20 years, the biggest brands in the world have trusted Ixonos to dream, design and deliver innovative user experiences based on the very latest technology and Brightcove has proven to be the premier video solution for our customers," said Joseph Oliver, Vice President and GM, Americas at Ixonos.

Designing Award Winning Video Experiences

The formal partnership was conceived following the success of Ixonos and Brightcove's collaboration on the AJ+ app for Al Jazeera, which won two Webby awards (Best Film and Video, News and Information, and Best Mobile App), and was nominated for the prestigious World's Best-Designed™ digital news product award from the Society for News Design (SND). Ixonos was responsible for the user experience and visual design while Brightcove was behind the video player and platform selected by Al Jazeera worldwide.

"Working with the Ixonos team on the AJ+ app delivered incredible success for Al Jazeera by combining our industry-leading video player and platform with Ixonos' world-class design and UX expertise," said Erik Bullen, Vice President Global Services at Brightcove. "Our partnership with Ixonos integrates our clients' design and technology work for faster, more impactful solutions and we look forward to introducing Ixonos into our offering."

The AJ+ app is one of many successful UX design projects completed by Ixonos. The award-winning company has designed and developed forward-thinking solutions for some of the world's most successful international brands, having recently won Best of Show at CES for HP "Sprout" and CES Innovation of the Year for Samsung Tab S 8.4 for 'Super App' Multi-tasking.

To learn more about the Ixonos/Brightcove partnership, visit Brightcove's Booth at IBC, **Hall 4 Stand B60**.

About Ixonos

Ixonos is a creative technology company. We dream, design and deliver powerful user experiences and sustainable solutions based on Internet, cloud and mobile technologies. We realise innovative dreams with unparalleled design and impeccable technical delivery. Our customers are leading brands across the globe. Our value stems from our ability to design comprehensive digital solutions that increase competitiveness, productivity and customer loyalty. We're designers, engineers, strategists, innovators; 300 individuals working together in Finland, Great Britain and North America. Ixonos Plc is listed on NASDAQ OMX Helsinki Ltd.

About Brightcove

Brightcove Inc. (NASDAQ: BCOV) is the leading global provider of powerful cloud solutions for delivering and monetizing video across connected devices. The company offers a full suite of products and services that reduce the cost and complexity associated with publishing, distributing, measuring and monetizing video across devices. Brightcove has more than 5,000 customers in over 70 countries that rely on the company's cloud solutions to successfully publish high-quality video experiences to audiences everywhere. To learn more, visit www.brightcove.com.

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words (among others): "believes," "expects," "may," "will," "plan," "should" or "anticipates," or comparable words and their negatives. These forward-looking statements are not guarantees but are subject to risks and uncertainties that could cause actual results to differ materially from the expectations contained in these statements. For a discussion of such risks and uncertainties, see "Risk Factors" in the Company's filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K. Brightcove assumes no obligation to update any forward-looking statements contained in this press release in the event of changing circumstances or otherwise, and such statements are current only as of the date they are made.

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