



August 7, 2012

## **Brightcove to Present at the 14th Annual Pacific Crest Global Technology Leadership Forum**

BOSTON--(BUSINESS WIRE)-- Brightcove Inc. (NASDAQ: BCOV), a leading provider of cloud-based solutions for publishing and distributing professional digital media, today announced its chief financial officer, Chris Menard, will present at the 14<sup>th</sup> Annual Pacific Crest Global Technology Leadership Forum, being held at the Sonnenalp Resort in Vail, Colorado.

The Brightcove presentation is scheduled for Tuesday, August 14, 2012, at 8:30 a.m. Mountain Time (10:30 a.m. Eastern Time). The presentation will be webcast live and available under the "Events & Presentations" section on the Company's investor relations website at <http://investor.brightcove.com/>

### **About Brightcove**

Brightcove Inc. (NASDAQ: BCOV), a leading global provider of cloud content services, provides a family of products used to publish and distribute the world's professional digital media. The company's products include Brightcove Video Cloud, the market-leading online video platform, and Brightcove App Cloud, a pioneering content app platform. More than 4,650 customers in over 50 countries rely on Video Cloud to build and operate media experiences across PCs, smartphones, tablets and connected TVs. For more information, visit <http://www.brightcove.com>.

### **Investor Contact:**

ICR for Brightcove  
Brian Denyeau, 646-277-1251  
[bdenyeau@icrinc.com](mailto:bdenyeau@icrinc.com)

or

### **Media Contact:**

Brightcove, Inc  
Kristin Leighton, 617-245-5094  
[kleighton@brightcove.com](mailto:kleighton@brightcove.com)

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